



May 4, 2020

Dear Friends,

We are writing to ask you to join us with your generous support for Gather New Haven during the Great Give 2020 campaign.

Formed in January 2020 by the timely merger of the New Haven Land Trust and New Haven Farms, Gather New Haven is already making a big difference in our community. As the current and former Board Chairs and Executive Directors of the merged organizations, leaders with the passion, knowledge and experience to know how this organization makes a difference, we have joined together to contribute a total of \$6,000, \$2,500 of which funded creation of three fun Challenges described on the Great Give Page – The Early Bird Gets the Worm, the Earth Day 50 Year Challenge, and the Spell Test!

Plus as an added bonus, anyone giving \$30 or more will be invited to join us in a virtual benefit concert featuring the incomparable **Rhiannon Giddens, with Francesco Turrisi**, on Friday, May 22nd at 4 PM!

Each of us worked hard to build the programs and capacity that are reflected in the merged organization. None of this would be possible without your active support.

Our new tag line, ***Neighbors and Nature Thriving Together***, sums up our promise. As our community faces the challenge of recovering from the COVID-19 crisis, Gather New Haven's work is even more crucial today – for the 800 community gardeners growing food for their families, for the Farm-Based Wellness program participants and the Community Health Ambassadors who support them, for the children we look forward to Schooner Camp (next year if not this year), for the teen Growing Entrepreneurs, and for all of us who look forward to exploring out six nature preserves.

We ask you to give generously in The Great Give 2020 to allow us to continue and expand the work we do across all neighborhoods in New Haven.

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